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PEACHTREE CENTER APPOINTS LESLIE BLAND DIRECTOR OF MARKETING

Bland previously led marketing efforts for Simon Property Group at Phipps Plaza

Atlanta, June 13, 2016 – Banyan Street Capital has announced the appointment of Leslie Bland as Director of Marketing for Peachtree Center. Bland will oversee the marketing, branding and promotion of Peachtree Center, which includes six office towers and a retail hub in downtown Atlanta.

Bland joins Peachtree Center from Simon Property Group where she was the Director of Marketing and Business Development for Buckhead's Phipps Plaza. She was instrumental in helping to guide the retail mall through a major renovation and overseeing event planning, community relations and guest services.

"As we bring Peachtree Center into the 21st century, innovative marketing and event programming are of the utmost importance," said Marti Blackstock, Vice President of Banyan Street Capital. "Leslie's extensive retail marketing experience and ability to leverage corporate partnerships and community relationships will lead to renewed energy and sense of place at Peachtree Center."

Banyan Street Capital recapitalized Peachtree Center in 2014 after a long association with the property. As it prepares for a major revitalization of the iconic development, it has recently appointed CBRE to oversee retail leasing and continues its relationship with JLL for office leasing. Over the past two years, Banyan Street has introduced new chef-driven food concepts at Peachtree Center including an outdoor green market and three new restaurants and has also created highly customizable, tech-focused office space, attracting new tenants such as Web.com and Fifth Group Restaurants.

Bland is a graduate of The University of Texas at Austin and brings 10 years of retail experience to Banyan.

"I am excited to join the team as we plan for Peachtree Center's future," said Bland. "Peachtree Center is truly the heart of downtown Atlanta. The vibrancy of its public space coupled with its walkability is unique. I am looking forward to continuing the momentum that has already begun at the retail center through renewed event

programming, partnerships with local organizations and tenants and marketing strategies that enable us to interact with a growing audience.”

For more information on Peachtree Center, visit peachtreecenter.com.

About Peachtree Center

Peachtree Center, developed by renowned architect John Portman, is an office, retail and dining destination in the heart of downtown Atlanta. Comprised of six high-rise office buildings and a three-tiered retail hub, Peachtree Center is centrally located over a MARTA station and adjacent to three hotels accessible by pedestrian bridges. Miami-based Banyan Street Capital recapped Peachtree Center in 2014 after a nine-year association with the property. For more information, visit peachtreecenter.com or banyanstreet.com.

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