



Peachtree Center Announces Chick-fil-A Expansion and Addition of Freshii

Downtown Atlanta's dining epicenter ushers in a new era with expanded restaurant offerings

ATLANTA (July 29, 2019) – Peachtree Center, Downtown Atlanta's iconic mixed-use development, announced today the expansion and modernization of its Chick-fil-A, as well as the addition of Freshii, the fast-growing health and wellness restaurant. The announcement comes on the heels of the development's recently completed renovation of The Hub and the Plaza, Peachtree Center's three-story retail and outdoor spaces.

Located within The Hub, the new Chick-fil-A will expand to a 3,000-square-foot restaurant and will include an updated exterior and its own designated seating area which will receive the brand's famous "Second Mile Service", the company's core brand pillar to go the extra mile and provide exceptional service for each customer. Chick-fil-A's expansion is part of a larger transformation underway at Peachtree Center focused on enhancing its visitor experience and updating its main spaces.

"Peachtree Center is the core of the downtown community, offering a central place for Atlantans to meet and gather," said Amy Fingerhut, first vice president at CBRE, who leads retail leasing at Peachtree Center. "Chick-fil-A has been a beloved tenant of Peachtree Center for the last 18 years and its expansion signals an investment in creating a welcoming, familiar home in the center of the city."

Focused on creating a seamless visitor experience, the Chick-fil-A will be moving to a new location along the main thoroughfare near The Hub's dynamic glass staircase, a focal point for the revitalized retail center. The new restaurant, which will be double the size of its current space, will allow Chick-fil-A to expand their catering operation and provide additional points of sale to cut down on guest wait times.

In addition to its many recent offerings, Peachtree Center will also be adding Freshii to its diverse lineup of retail shops and restaurants. Known for its innovative menu inspired by global health trends and delicious nutritional eats, Freshii is on a mission to help citizens of the world live better by making healthy eating convenient and affordable for all. The restaurant will open its doors near Peachtree Center's Concierge on the Gallery Level this winter.

This will be owners Troy Mathews and Pat Marshall's third Freshii location in Atlanta.

"We are thrilled to bring Freshii to Peachtree Center," Mathews said. "Peachtree Center checked all the boxes for us when we were looking at spaces in downtown Atlanta. Its centralized location combined with its connectivity to six office towers and three major hotels were significant factors when making our decision to open in The Hub at Peachtree Center."

With its varied and completely customizable menu of breakfast, salads, bowls, juices and smoothies, Freshii caters to every dietary and taste preference – from gluten or dairy free to plant based or carb enthusiasts. Guests can energize with best-sellers like the Pangoa Bowl, a crave-able mix of brown rice, avocado, aged cheddar, cherry tomatoes, black beans, corn, cilantro, and topped with a fiery BBQ sauce or the Oaxaca Bowl where a meal is donated to a child in need with each purchase.

For the latest information on Peachtree Center, visit www.peachtreecenter.com and www.marquistowersatl.com and engage with Peachtree Center on [Twitter](#), [Instagram](#) and [Facebook](#).

About Peachtree Center:

Peachtree Center, developed by renowned architect John Portman, is an office, retail and dining destination in the heart of Downtown Atlanta. Comprised of six high-rise office buildings and more than 50 shops and restaurants in The Hub, Peachtree Center is centrally located over a MARTA station and adjacent to three hotels accessible by pedestrian bridges. Banyan Street Capital, one of the largest private office owners in Atlanta and throughout the East Coast, recapped Peachtree Center in 2014 after a nine-year association with the property, with the vision of creating enhanced community and a modern, vibrant environment for tenants.

About Chick-fil-A

Atlanta-based Chick-fil-A, Inc. is a family owned and privately held restaurant company founded in 1967 by S. Truett Cathy. Devoted to serving the local communities in which its franchised restaurants operate, and known for its original chicken sandwich, Chick-fil-A serves freshly prepared food in more than 2,400 restaurants in 47 states and Washington, D.C.

Chick-fil-A reported more than \$10 billion in revenue in 2018, which marks 51 consecutive years of sales growth. A leader in customer service satisfaction, consumers voted Chick-fil-A, Inc. #4 in Harris Poll's annual corporate reputation survey, ranking the company 4th out of 100 in 2018. Chick-fil-A was also recognized for customer experience again in the 2018 Temkin Experience Ratings survey, was named "Best Franchise Brand" in 2018 by Airport Revenue News and was named one of the top 100 best places to work by [Glassdoor](#) in 2017. Continuing its founder's legacy of generosity and service, in 2019 Chick-fil-A's Remarkable Futures initiative awarded \$15.3 million in scholarships to restaurant Team Members nationwide. In 2018 the company's philanthropic Chick-fil-A Foundation awarded \$1.23 million to 22 not-for-profit organizations across 18 states through the [True Inspiration Awards](#). More information on Chick-fil-A is available at www.chick-fil-a.com.

About Freshii

Eat. Energize. That's the Freshii mantra. Freshii is a health-casual restaurant brand that serves fresh food designed to energize people on the go. With a diverse and completely customizable menu of breakfast, soups, salads, wraps, bowls, burritos, frozen yogurt, juices and smoothies served in an eco-friendly environment, Freshii caters to every taste and dietary preference.

Since it was founded in 2005, Freshii has opened hundreds of restaurants in cities and countries around the world. Freshii can be found in all location types from cosmopolitan cities, college campuses, suburban neighborhoods and malls to fitness clubs, airports and small towns.

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